Promotion of Community Engagement & Information

July 2019

Press Release announcing Expansion

Sent to all Media throughout the State

October 2019

First community meeting

In Snohomish, King and Pierce

Created dedicated <u>public webpage</u> for ongoing materials about the expansion project

Sent personalized emails to multiple community stakeholders in local organizations, such as city, county, education and other public entities

November 2019

Second community meeting

In Snohomish, Wenatchee and King

Sent personalized emails to multiple community stakeholders in local organizations, such as city, county, education and other public entities

January 2020

Third community meeting

In Snohomish, Wenatchee, King and Pierce

Sent media advisories for coverage in each of the markets

Advertised the meeting events through the agency's Facebook site

Sent personalized emails to multiple community stakeholders in local organizations, such as city, county, education and other public entities

February 2020

Fourth community meeting

In Snohomish, Wenatchee, King and Pierce

Sent media advisories for coverage in each of the markets

Conducted media interviews with KPQ 560 AM News Radio & KIRO Radio 97.3 FM

Featured on New Life Channel

Advertised the meeting events through the agency's Facebook site

Sent personalized emails to multiple community stakeholders in local organizations, such as city, county, education and other public entities