Work Release Expansion Project
North Central Counties

2019-2020
# Agenda

**Meeting Objectives:**
- Introductions
- Understand where the DOC Work Release Expansion Project is in the process
- Review locations
- Review, discuss, and fill in parts of the Joint Communications Plan
- Review and understand Conditional Use Permitting for Essential Public Facilities
- Closeout and follow-up

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<thead>
<tr>
<th>Time</th>
<th>Topic</th>
<th>Lead</th>
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<tr>
<td>4:00 – 4:05</td>
<td>Introductions</td>
<td>Michael Schindler</td>
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<td>4:05 – 4:10</td>
<td>LAC Members and Contacts Updates</td>
<td>Michael Schindler</td>
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<td>4:10 – 4:20</td>
<td>Project Timeline and Topics Recap</td>
<td>Mike Schindler/Mark Kucza</td>
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<td>4:20 – 5:00</td>
<td>Joint Communications Plan</td>
<td>Sebastian Moraga/Mike Schindler</td>
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<td>5:00 – 5:05</td>
<td>Siting Considerations Review</td>
<td>Mike Schindler</td>
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<td>5:05 – 5:30</td>
<td>Locations Update and Discussion</td>
<td>Gar Rodside</td>
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<td>5:30 – 5:50</td>
<td>Conditional Use Permit Process for Essential Public Facilities</td>
<td>Gar Rodside/Nanette Graham</td>
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<td>5:50 – 6:00</td>
<td>Tasks for follow-up, next meeting details, closing</td>
<td>Michael Schindler</td>
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<td>Crown</td>
<td>Steve</td>
<td>Wenatchee Police</td>
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<td>Logan</td>
<td>Tim</td>
<td>Wenatchee DOC</td>
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<td>Moraga</td>
<td>Sebastian</td>
<td>Community Advocate</td>
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<td>Olson</td>
<td>Ashley</td>
<td>Work Source</td>
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<td>Overbay</td>
<td>Kevin</td>
<td>Chelan Commissioner</td>
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<td>Romine</td>
<td>Lisa</td>
<td>Skills Source</td>
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<td>Shull</td>
<td>Mike</td>
<td>Hospitality Ministries</td>
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<td>Sleiman</td>
<td>Sasha</td>
<td>City of Wenatchee, Wenatchee Valley Chamber</td>
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ADVISORY COMMITTEE TOPICS

**February**

- Testimonials – DOC Corrections Supervisor & Employer
- RFP Proposals Due
- LAC Roles/Expectations

**March**

- RFP Response Review
- Community Siting Considerations
- Existing WR Facilities Review

**April**

- LAC Communications Plan
- LAC Data Inquiries
- Site Specific Review & Discussion

**Snohomish County**

**King County**

**Chelan County**

**Pierce County**
Workplan – (50 Bed)

Draft Workplan - Fifty (50) Beds Work Release Expansion
Legislative Directive by June 2020 (8 Months)

2020


Community Outreach
 Locate
 Design
 Permit
 Bid/Award
 Construction Review CT
 Legislative Directive
 Occupy
Workplan – (150 Bed)

Draft Workplan - One Hundred Fifty (150) Beds Work Release Expansion Legislative Directive by June 2021 (20 Months)

- **2019**
  - Community Outreach
  - RFP Ad + Execution

- **2020**
  - Design
  - Land Use Approval

- **2021**
  - Legislative Directive
  - Bldg. Permit
  - Construction
  - Occupy
Communication Plan Review/Feedback
Communication Plan Review/Feedback

We receive between 3,000 and 5,000 marketing messages - each day.
Communication Plan Review/Feedback

People already have a lot on their mind:

COVID-19
Health
Economy
Jobs
Parents/Kids/Friends
COVID-19
Crime
Relationships
Debt
Politics
COVID-19
Communication Plan Review/Feedback

IT'S ALL ABOUT ME!
Communication Plan Review/Feedback

We are a diverse county

Race
Religion
Gender
Age
Socio economics
Appearance
Attitudes
Experience
Language
Literacy
Cognitive abilities
Physical abilities
Culture
Preferences

There are over 100 languages spoken in Snohomish County Public Schools
Communication Plan Review/Feedback

Things I believe to be true:

• People will make good decisions if they have good information
• Must engage those who can help & hurt the most
• Anticipate the very worst and plan for it
• Stakeholders are not equal
• Stakeholders need different information at different times in different ways from different people
• Include everyone whose phone could ring
• No one should say “I was surprised by this”
• We must modify based on changing conditions or information
• Messages must be compelling & used consistently
Communication Plan Review/Feedback

Two Key Elements

I. The Plan

II. Tool Kit
Communication Plan Review/Feedback

Two Key Elements

I. The Plan

II. Tool Kit
   • Message Platform
   • Q&A
   • Factsheet
Communication Plan Review/Feedback

Plan Structure:

• Provide context
• Create communication objectives
• Establish guiding principles
• Identify stakeholders
• Share decision-making process
• Outline communication outreach strategies
• Anticipate barriers and identify benefits
• Provide a message platform
• Establish success measures

Work Plan and Success Measures (who will do what by when)
Communication Plan Review/Feedback

Context

• Plan purpose (A road map for communications)
• Plan Creation (the process used)
• Establish need and provide background on the issue
• Establish work release as the solution
Communication Plan Review/Feedback

Objectives:

Reflect a list of best practices in outreach/communication
Communication Plan Review/Feedback

Guiding Principles (Examples):

- We will be transparent
- We will be proactive in communicating with others
- We will foster an environment of “No surprises”
Communication Plan Review/Feedback

Stakeholders

• Policy makers (state/county/city)
• Other state agencies and DOC staff
• Law enforcement
• City Attorneys
• Community organizations/tribes
• Influencers
• Impacted parties (neighbors/property owners/schools etc.)
Communication Plan Review/Feedback

Decision making process

[Diagram of decision making process]

- Executive and Legislative Branches
  - Legal Authority

- DOC Staff
  - Final Decision
  - Implementation
  - Operation

- Community Stakeholders
  - Recommend to Accept/Reject

- Impacted Parties
  - Input

- Local Advisory Committees
  - Recommendation
Communication Plan Review/Feedback

Phased Process

• Who we talk to in what order

• “No Surprises”
Communication Plan Review/Feedback

Barriers (Examples)
  • NIMBY
  • Lack of understanding
  • Fear of theft/violence/drugs

Benefits (Examples)
  • Reduction returning to crime
  • Stable workforce
  • Economic impacts
# Communication Plan Review/Feedback

## MESSAGE PLATFORM

**We are:** The Washington State Department of Corrections and Members of this Community.

**We promise:** To work together for a safe community.

**We believe that:** Work release has been proven to be the most effective approach to transitioning individuals from being inmates, to becoming productive members of society. Work release positively impacts the inmate, his or her family, and the surrounding community to which they return.

**We have come together because:** There is an unmet need, which by working together we can meet.

**Our Personality:** Respectful, responsive, professional, approachable, smart, humble, agile

<table>
<thead>
<tr>
<th>Proven Success</th>
<th>Rigid Criteria to Get In</th>
<th>Rigid Criteria to Stay In</th>
<th>Safest Location</th>
<th>Inclusive Process</th>
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<tr>
<td>Work release provides greater safety and success than any other form of transition.</td>
<td>Only those individuals meeting a rigid set of criteria will be eligible to participate.</td>
<td>Only those who meet high standards and obey stringent rules can stay in.</td>
<td>The final location will only be approved after completing a painstaking evaluation process.</td>
<td>EVERYONE who wants to participate in this process is invited and encouraged to participate.</td>
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### Reasons To Believe

- **Work release improves safety, benefits the individual and the community while improving the economy.**
- **Work release facilities serve as a proven bridge between life in prison and life in the community.**
- **Work release has better safety results than all other release options.**
- **Taxpayer Return on Investment (TROI)**

- **Residents must submit to frequent testing for substance abuse.**
- **Residents only leave the facility if they work, are conducting business, or on supervised family visits.**
- **Outings are always in the presence of a sponsor who has undergone a criminal background check and adjudged responsible for the participant’s actions.**
- **Residents must continue therapy, parenting classes, anger management, Relapse Prevention, etc.**

- **Selected location must meet several criteria.**
  - Counties were prioritized based on: 1) Locations of existing facilities, 2) Number & proportion of incarcerated individuals from each county that has been sentenced and released, 3) Counties that are currently short on beds to meet the demand.

- **[MORE]**
Communication Plan Review/Feedback

Approaches to outreach:

- Face-to-face (Virtual)
- Phone briefings
- Community meetings
- Door-to-door (informational flyers)
- Traditional Media
- Social Media
- Paid ads
- Social media
- Direct mail
- Emails
- Third party trusted advocates
- Website
- Factsheets
- Video/PowerPoint
- Visualizations
Communication Plan Review/Feedback

Success Measures:

• We have been clear and concise
• Others signify they understand our messages
• Media presents accurate information
• Stakeholders feel they were reached them in an appropriate and timely manner
• Dialogue on social media commentary is more positive than negative
Communication Plan Review/Feedback

Timetable of Deliverables

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<tr>
<th>Activities</th>
<th>Audience</th>
<th>Timeline</th>
<th>Owner</th>
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Siting Considerations

• **Close to services**
  ◦ Substance Abuse Treatment
  ◦ Mental Health
  ◦ WorkSource, Laborworks

• **Close to Transportation**
  ◦ Bus lines need to connect to other buses
  ◦ Frequency of bus/transit options
  ◦ Local & regional bus options

• **Walking distance to green space, proximity to parks, Outdoor space**
  ◦ Existence of sidewalks or other walkable areas
  ◦ Proximity to schools, single family residential area
Siting Considerations Cont.

- **Shopping**
  - Clothing, Hygiene, Food, pharmacies

- **Building Security**
  - Security Lighting, methods to control movement

- **Building Requirements**
  - Meeting spaces/classroom areas for programming/presentations to residents, etc.
  - Parking (for staff and visitors)
  - Traffic
  - Backup systems for interruption such as power, water, gas, etc.
  - Resource room with computers, High speed internet (for communication, job searches, online application access, and other web-based services)
  - Storage for extra supplies (mattresses, linen, etc.), Secure resident property/evidence, Staff property
  - Exercise/fitness options

- **Other**
  - Minimize NIMBY issues
Site Review/Assessment update

Location: Chelan County Regional Jail Annex DWG
Conditional Use Permitting

**Essential Public Facilities** according to Washington State Legislature

Essential public facilities include those facilities that are typically difficult to site, such as airports, state education facilities and state or regional transportation, regional transit authority facilities, state and local correctional facilities, solid waste handling facilities, and inpatient facilities including substance abuse facilities, mental health facilities, group homes, and secure community transition facilities.

**Conditional Use Permit (CUP)**

Conditional use refers to a land use requiring special review to ensure compatibility with existing, permitted uses in the same zone. A conditional use permit allows a property owner to develop property with special uses imposing conditions to help maintain a balance with the surrounding neighborhood. Typically, Essential Public Facilities require a Conditional Use Permit.
Conditional Use Permitting

The following is an example timeframe to acquire a CUP:

**Step 1: +/- 60 days**
- Pre-application: With property owner’s permission, a pre-application can be submitted anytime that you have the submittal materials ready. Turnaround for a pre-application is 3 to 4 weeks.
- A neighborhood meeting is required prior to formal land use submittal for the Conditional Use Permit (CUP). 4 to 5 weeks from the pre-application submission is optimal.

**Step 2: +/- 90 days**
- Review turnaround target for hearing examiner CUPs is 75-in-house days.
  - These are in-house timeframes and don’t take into account the time prior to submittal that it takes to prepare plans and reports as needed, and also don’t account for time that comments have been sent to the applicant to be addressed.
- Under State law, review team has 120 in-house days to process an application.

**Step 3: +/- 60 days**
- Building permits for commercial tenant improvements are typically 6 to 8 weeks.
- If civil construction plan review is needed for any reason (typically not for reoccupying a site but can be for example if a parking lot is being expanded, or utility extensions or frontage improvements are triggered), the review timeframes are 5 weeks for a first review, 3 weeks for a second review, 1 week for a third review, and then the schedule repeats if needed.
Communication Plan

• Local Advisory Committee materials
  ◦ DOC website: https://doc.wa.gov/about/business/capital-planning/capacity-work-release.htm
  ◦ Materials available within 2 weeks

• Email questions
  North Central Counties
donwrexpandnc@doc1.wa.gov
Questions/Wrap-up

• Questions?
• Tasks for follow-up
• Next meeting
  ◦ Wednesday, June 10, 4:00 – 6:00pm
  ◦ Wenatchee Police Department
    140 S. Mission, Wenatchee, WA 98801
• Closing