

2019-2020



Work Release Expansion Project

Snohomish County



Agenda

Meeting Objectives:

- ✓ Introductions
- ✓ Understand where the DOC Work Release Expansion Project is in the process
- ✓ Review locations
- ✓ Review, discuss, and fill in parts of the Joint Communications Plan
- ✓ Review and understand Conditional Use Permitting for Essential Public Facilities
- ✓ Closeout and follow-up

Time	Topic	Lead
4:00 – 4:05	Introductions	Michael Schindler
4:05 – 4:10	LAC Members and Contacts Updates	Michael Schindler
4:10 – 4:15	Outreach Update	Michael Schindler/Mark Kucza
4:15 – 4:20	Project Timeline and Topics Recap	Mike Schindler/Mark Kucza
4:20 – 5:00	Joint Communications Plan	Mike Rosen/Mike Schindler
5:00 – 5:05	Siting Considerations Review	Mike Schindler
5:05 – 5:30	Locations Update and Discussion	Gar Rodside
5:30 – 5:50	Conditional Use Permit Process for Essential Public Facilities	Gar Rodside/Nanette Graham
5:50 – 6:00	Tasks for follow-up, next meeting details, closing	Michael Schindler

LAC Member Contact Information

Last Name	First Name	Company/Agency/Position	Email	Phone
Bloss	Jim	Community Advocate	jbloss132@gmail.com	360-794-3786
Frodema	Jon	Workforce Snohomish	jon.frodema@workforcesnohomish.org	425-921-3460
Gorle	Nicole	Snohomish County Council Legislative Analyst	nicole.gorle@snoco.org	425-388-3559
Goodman	Eric	Community Transit Snohomish County	eric.goodman@commtrans.org	425-870-4662 425-348-2307
Held	Michael	Snohomish County Prosecuting Attorney	mheld@co.snohomish.wa.us	425-890-6253
Hirashima	Gloria	Marysville Chief Administrative Officer	ghirashima@marysvillewa.gov	
Holmes	Andrea "Andi"	DOC - Lynnwood Field Office	andrea.holmes@doc.wa.gov	425-322-8671
Lawless	Jim	Assistant Chief of Police - Edmonds	james.lawless@edmondswa.gov	425-771-0207
Miller	Kelly	DOC Field Administrator	klmiller@doc1.wa.gov	425-513-5248
Rosen	Mike	Planning Board, Citizen	rosen@hrpvideo.com	206-604-7553
Simle	Melody	DOC Family Council	melsimle@aol.com	425-280-7899
Vaughn	Calei	Carnegie Resource Center Director - Pioneer Human Serv.	Calei.Vaughn@p-h-s.com	425-434-4680

Outreach Update

- Snohomish County Government
- City of Marysville
- City of Mountlake Terrace

ADVISORY COMMITTEE TOPICS

2020

February

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29

- Testimonials – DOC Corrections Supervisor & Employer
- RFP Proposals Due
- LAC Roles/Expectations

Snohomish County

Chelan County

March

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

- RFP Response Review
- Community Siting Considerations
- Existing WR Facilities Review

King County

Pierce County

April

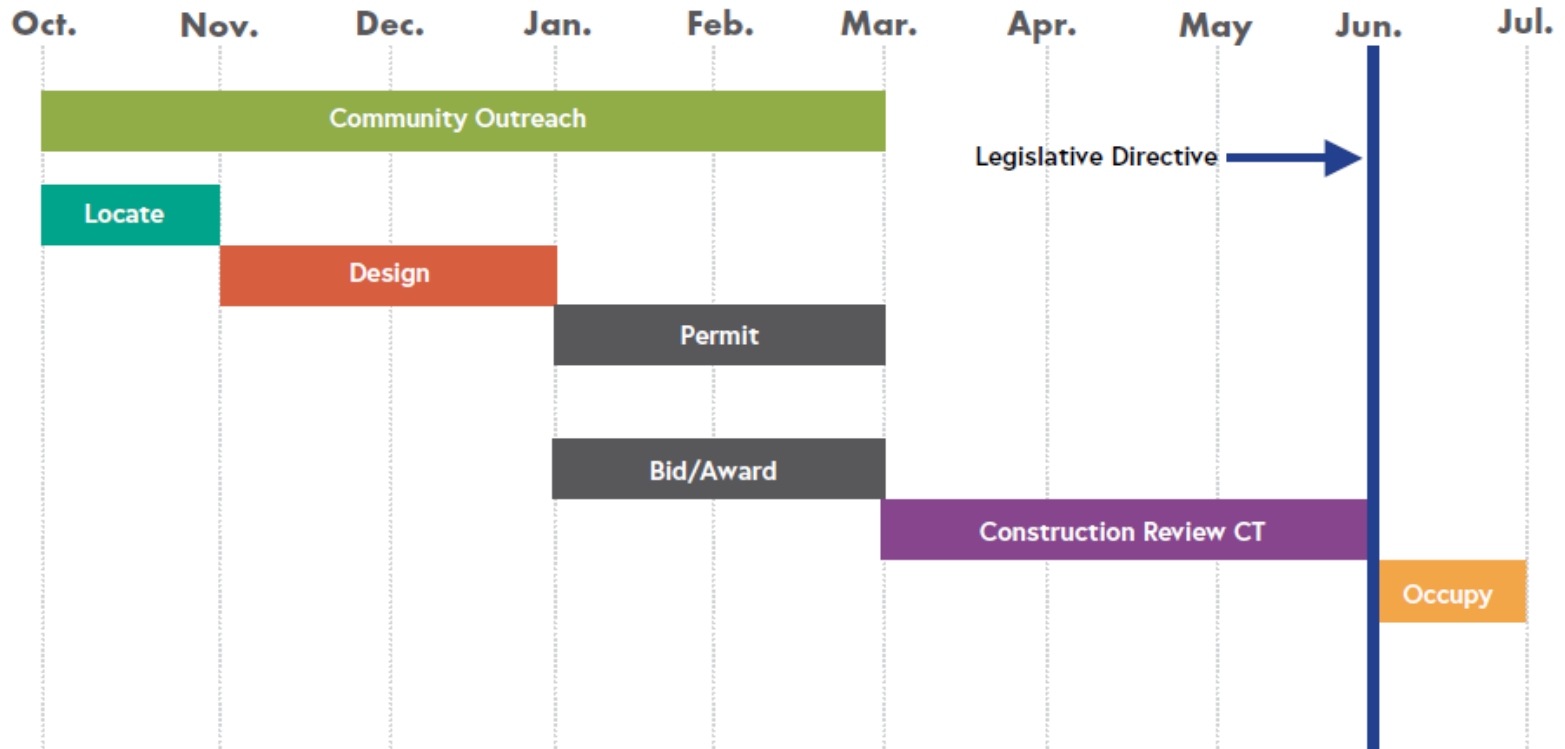
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
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5	6	7	8	9	10	11
12	13	14	15	16	17	18
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26	27	28	29	30		

- LAC Communications Plan
- LAC Data Inquiries
- Site Specific Review & Discussion

Workplan – (50 Bed)

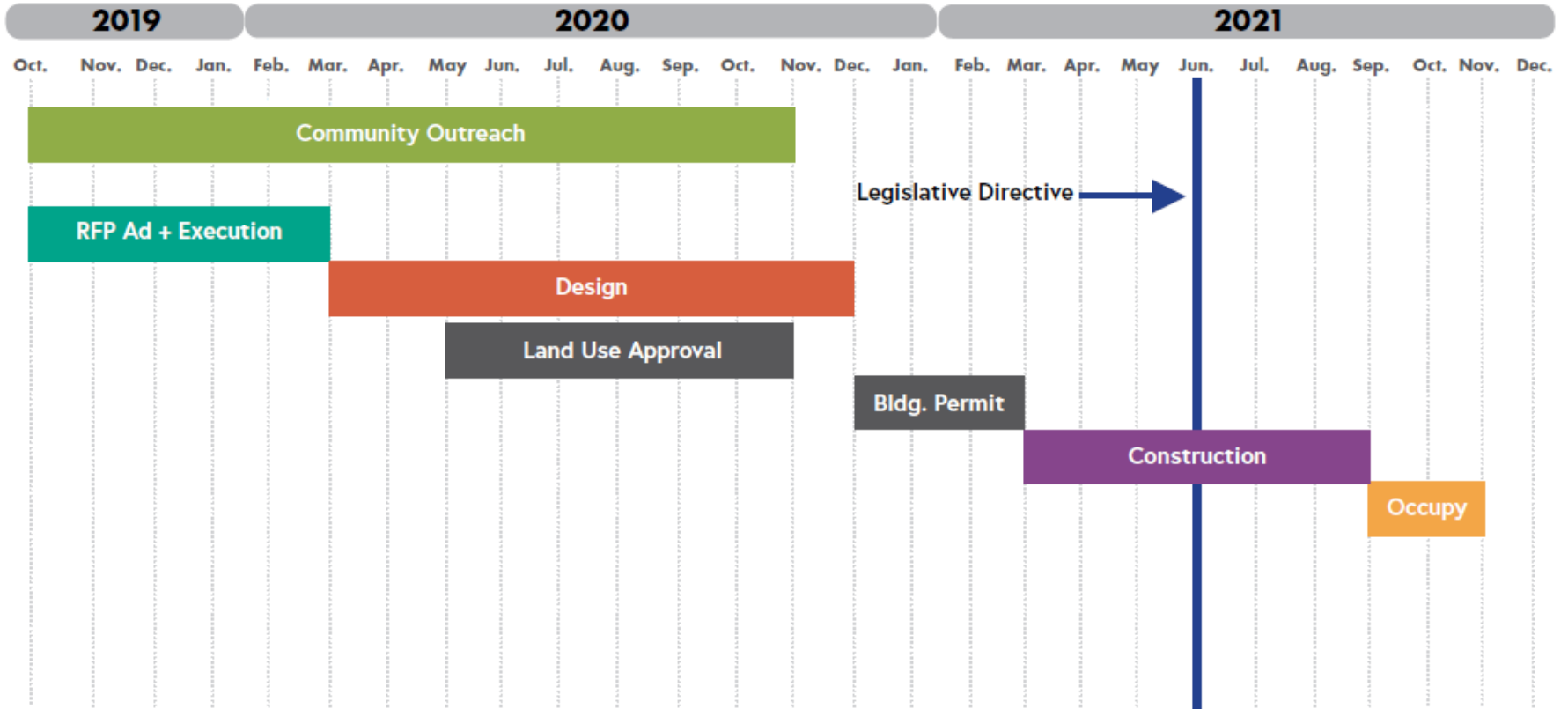
Draft Workplan - Fifty (50) Beds Work Release Expansion
Legislative Directive by June 2020 (8 Months)

2020



Workplan – (150 Bed)

Draft Workplan - One Hundred Fifty (150) Beds Work Release Expansion Legislative Directive by June 2021 (20 Months)



Communication Plan Review/Feedback



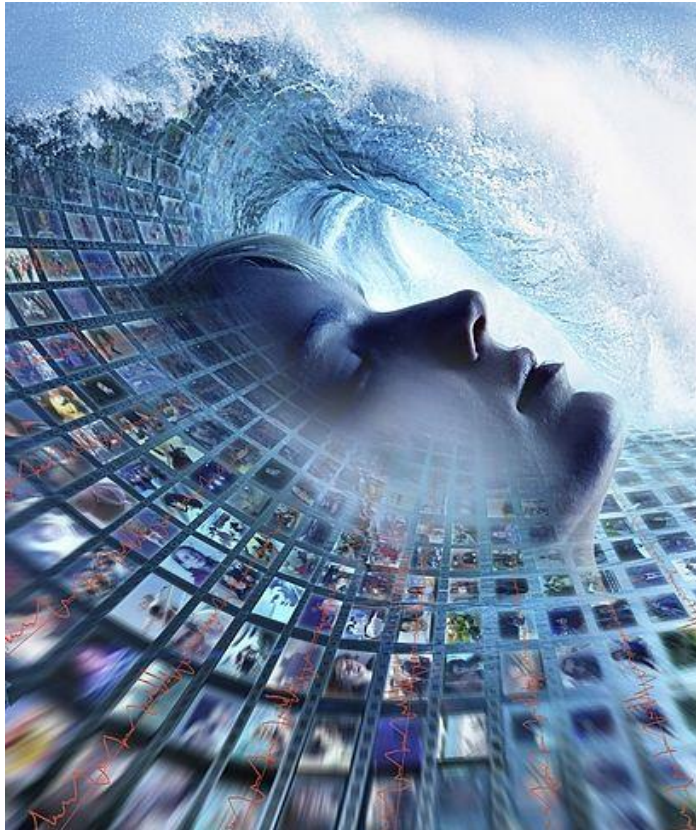
Communication Plan Review/Feedback

We receive between **3,000** and **5,000**
marketing messages - each day



Communication Plan Review/Feedback

People already have a lot on their mind:



COVID-19

Health

Economy

Jobs

Parents/Kids/Friends

COVID-19

Crime

Relationships

Debt

Politics

COVID-19

Communication Plan Review/Feedback



Communication Plan Review/Feedback

We are a diverse county



- Race
- Religion
- Gender
- Age
- Socio economics
- Appearance
- Attitudes
- Experience
- Language
- Literacy
- Cognitive abilities
- Physical abilities
- Culture
- Preferences

There are over **100** languages spoken in Snohomish County Public Schools

Communication Plan Review/Feedback

Things I believe to be true:

- People will make good decisions if they have good information
- Must engage those who can help & hurt the most
- Anticipate the very worst and plan for it
- Stakeholders are not equal
- Stakeholders need different information at different times in different ways from different people
- Include everyone whose phone could ring
- No one should say “I was surprised by this”
- We must modify based on changing conditions or information
- Messages must be compelling & used consistently

Communication Plan Review/Feedback

Two Key Elements

- I. The Plan
- II. Tool Kit

Communication Plan Review/Feedback

Two Key Elements

- I. The Plan

- II. Tool Kit
 - Message Platform
 - Q&A
 - Factsheet

Communication Plan Review/Feedback

Plan Structure:

- Provide context
- Create communication objectives
- Establish guiding principles
- Identify stakeholders
- Share decision-making process
- Outline communication outreach strategies
- Anticipate barriers and identify benefits
- Provide a message platform
- Establish success measures

Work Plan and Success Measures (who will do what by when)

Communication Plan Review/Feedback

Context

- Plan purpose (A road map for communications)
- Plan Creation (the process used)
- Establish need and provide background on the issue
- Establish work release as the solution

Communication Plan Review/Feedback

Objectives:

Reflect a list of best practices in outreach/communication

Communication Plan Review/Feedback

Guiding Principles (Examples):

- We will be transparent
- We will be proactive in communicating with others
- We will foster an environment of “No surprises”

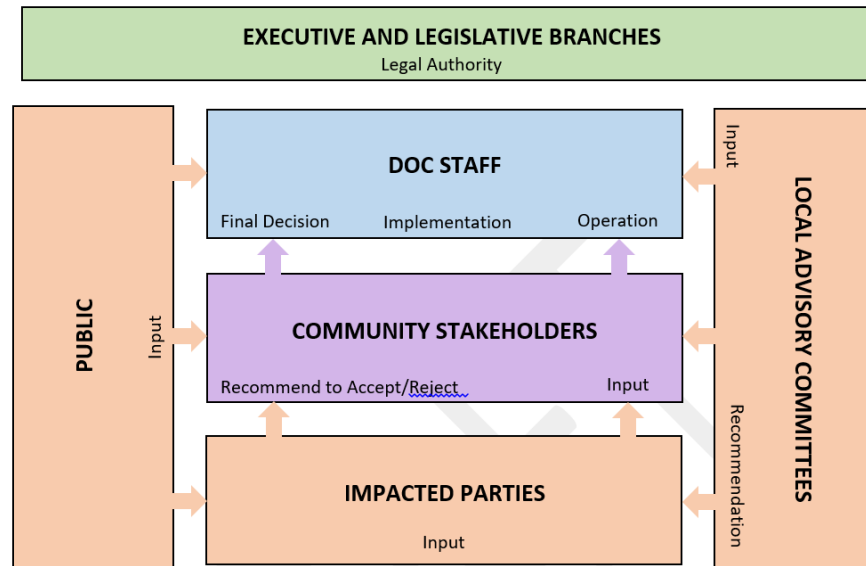
Communication Plan Review/Feedback

Stakeholders

- Policy makers (state/county/city)
- Other state agencies and DOC staff
- Law enforcement
- City Attorneys
- Community organizations/tribes
- Influencers
- Impacted parties (neighbors/property owners/schools etc.)

Communication Plan Review/Feedback

Decision making process



Communication Plan Review/Feedback

Phased Process

- Who we talk to in what order
- “No Surprises”

Communication Plan Review/Feedback

Barriers (Examples)

- NIMBY
- Lack of understanding
- Fear of theft/violence/drugs

Benefits (Examples)

- Reduction returning to crime
- Stable workforce
- Economic impacts

Communication Plan Review/Feedback

MESSAGE PLATFORM

We are: The Washington State Department of Corrections and Members of this Community.

We promise: To work together for a safe community.

We believe that: Work release has been proven to be the most effective approach to transitioning individuals from being inmates, to becoming productive members of society. Work release positively impacts the inmate, his or her family, and the surrounding community to which they return.

We have come together because: There is an unmet need, which by working together we can meet.

Our Personality: Respectful, responsive, professional, approachable, smart, humble, agile

	Proven Success	Rigid Criteria to Get In	Rigid Criteria to Stay In	Safest Location	Inclusive Process
	Work release provides greater safety and success than any other form of transition.	Only those individuals meeting a rigid set of criteria will be eligible to participate.	Only those who meet high standards and obey stringent rules can stay in.	The final location will only be approved after completing a painstaking evaluation process.	EVERYONE who wants to participate in this process is invited and encouraged to participate.
Reasons To Believe	<ul style="list-style-type: none"> • Work release improves safety, benefits the individual and the community while improving the economy. • Work release facilities serve as a proven bridge between life in prison and life in the community. Work release has better safety results than all other release options. • Taxpayer Return on Investment WSIPP 	Individuals must have: <ul style="list-style-type: none"> ✓ or will have appropriate prison custody classification ✓ No active felony detainers, warrants or deportation holds ✓ Recommendation from the End of Sentence Review Committee ✓ Physical & mental ability to participate in the Work Release program ✓ Ability to secure and maintain employment and/or education or training. ✓ All victim safety concerns mitigated and 	<ul style="list-style-type: none"> • Residents must submit to frequent test for substance abuse. • Residents only leave the facility if they work, are conducting business, or on supervised family visits. • Outings are always in the presence of a sponsor who has undergone a criminal background check and adjudged responsible for the participant's actions. • Residents must continue therapy, parenting classes, anger 	<ul style="list-style-type: none"> • Selected location must meet several criteria. • Counties were prioritized based on 1) Locations of existing facilities. 2) Number & proportion of individuals from each county that has been sentenced and released. 3) Counties that are currently short on beds to meet the demand. • [MORE?] 	<ul style="list-style-type: none"> • [POPULATE WITH PROCESS USED TO INCLUDE STAKEHOLDERS AND THE PUBLIC]

Communication Plan Review/Feedback

Approaches to outreach:

- Face-to-face (Virtual)
- Phone briefings
- Community meetings
- Door-to-door (informational flyers)
- Traditional Media
- Social Media
- Paid ads
- Social media
- Direct mail
- Emails
- Third party trusted advocates
- Website
- Factsheets
- Video/PowerPoint
- Visualizations

Communication Plan Review/Feedback

Success Measures:

- We have been clear and concise
- Others signify they understand our messages
- Media presents accurate information
- Stakeholders feel they were reached them in an appropriate and timely manner
- Dialogue on social media commentary is more positive than negative

Siting Considerations

- **Close to services**
 - Substance Abuse Treatment
 - Mental Health
 - WorkSource, Laborworks
- **Close to Transportation**
 - Bus lines need to connect to other buses
 - Frequency of bus/transit options
 - Local & regional bus options
- **Walking distance to green space, proximity to parks, Outdoor space**
 - Existence of sidewalks or other walkable areas
 - Proximity to schools, single family residential area

Siting Considerations Cont.

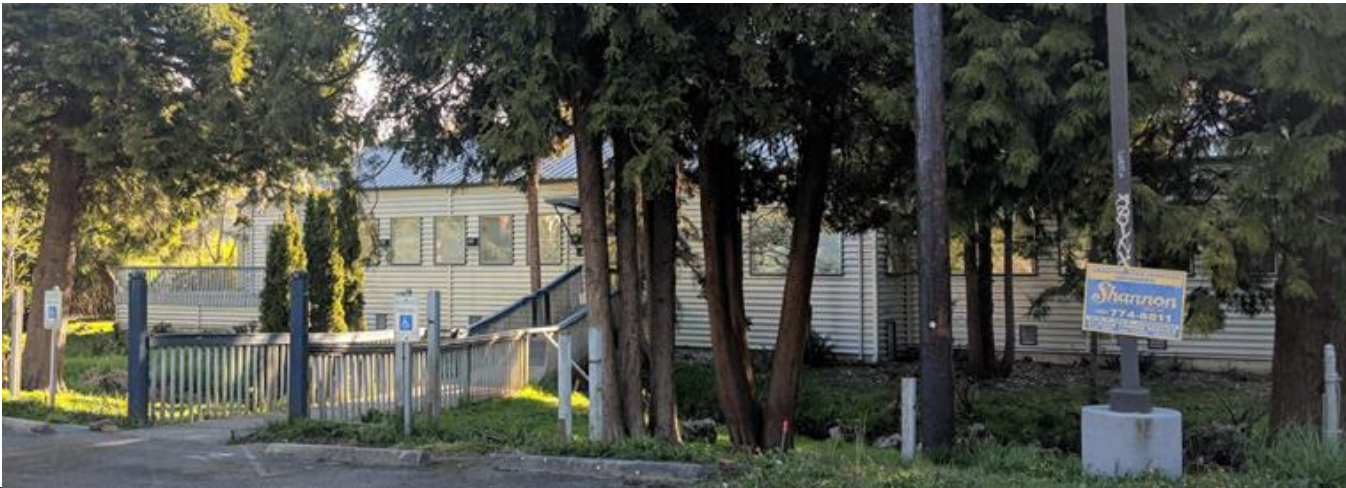
- **Shopping**
 - Clothing, Hygiene, Food, pharmacies
- **Building Security**
 - Security Lighting, methods to control movement
- **Building Requirements**
 - Meeting spaces/classroom areas for programming/presentations to residents, etc.
 - Parking (for staff and visitors)
 - Traffic
 - Backup systems for interruption such as power, water, gas, etc.
 - Resource room with computers, High speed internet (for communication, job searches, online application access, and other web-based services)
 - Storage for extra supplies (mattresses, linen, etc.), Secure resident property/evidence, Staff property
 - Exercise/fitness options
- **Other**
 - Minimize NIMBY issues

3505 136th St NE, Marysville, WA 98271

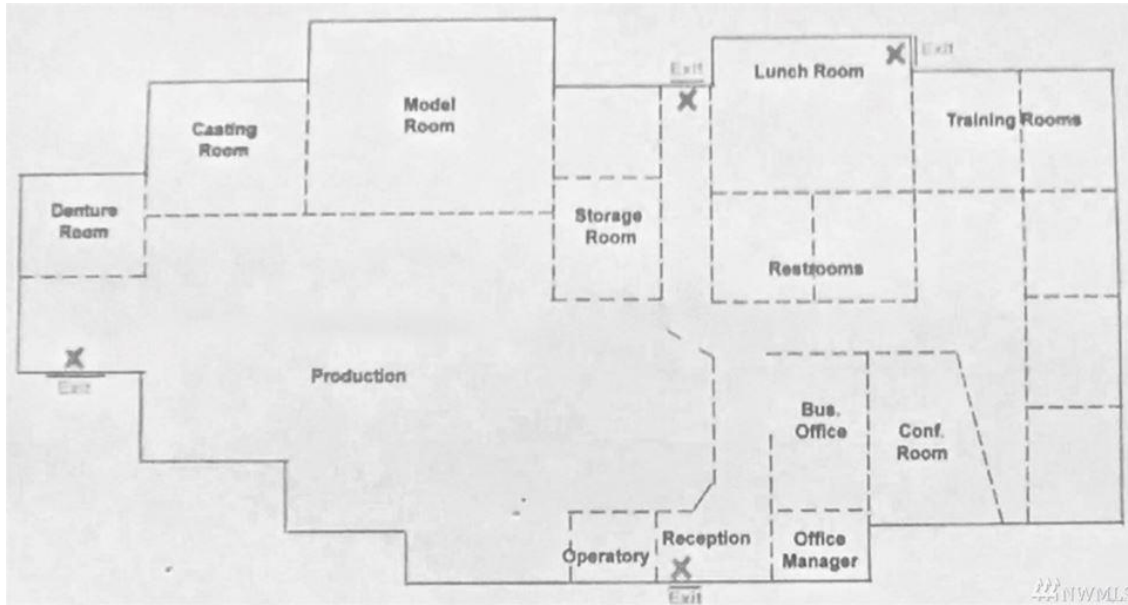


Site Review/Assessment update

Location: 7125 224th St SW Mountlake Terrace, WA 98026



7125 224th St SW Mountlake Terrace, WA 98026



Conditional Use Permitting

Essential Public Facilities according to Washington State Legislature

Essential public facilities include those facilities that are typically difficult to site, such as airports, state education facilities and state or regional transportation, regional transit authority facilities, state and local correctional facilities, solid waste handling facilities, and inpatient facilities including substance abuse facilities, mental health facilities, group homes, and secure community transition facilities.

Conditional Use Permit (CUP)

Conditional use refers to a land use requiring special review to ensure compatibility with existing, permitted uses in the same zone. A conditional use permit allows a property owner to develop property with special uses imposing conditions to help maintain a balance with the surrounding neighborhood. Typically, Essential Public Facilities require a Conditional Use Permit.

The following is an example timeframe to acquire a CUP:

Step 1: +/- 60 days

- Pre-application: With property owner's permission, a pre-application can be submitted anytime that you have the submittal materials ready. Turnaround for a pre-application is 3 to 4 weeks.
- A neighborhood meeting is required prior to formal land use submittal for the Conditional Use Permit (CUP). 4 to 5 weeks from the pre-application submission is optimal.

Step 2: +/- 90 days

- Review turnaround target for hearing examiner CUPs is 75-in-house days.
 - These are in-house timeframes and don't take into account the time prior to submittal that it takes to prepare plans and reports as needed, and also don't account for time that comments have been sent to the applicant to be addressed.
- Under State law, review team has 120 in-house days to process an application.

Step 3: +/-60 days

- Building permits for commercial tenant improvements are typically 6 to 8 weeks
- If civil construction plan review is needed for any reason (typically not for reoccupying a site but can be for example if a parking lot is being expanded, or utility extensions or frontage improvements are triggered), the review timeframes are 5 weeks for a first review, 3 weeks for a second review, 1 week for a third review, and then the schedule repeats if needed.

Communication Plan



- Local Advisory Committee materials
 - DOC website: <https://doc.wa.gov/about/business/capital-planning/capacity-work-release.htm>
 - Materials available within 2 weeks

- Email questions

Snohomish County

docwrexpandsc@doc1.wa.gov

Questions/Wrap-up

- Questions?
- Tasks for follow-up
- Next meeting
 - Tuesday, June 9, 4:00 – 6:00pm Via Skype or
 - Lynnwood Fire Station
 - 3922 156th St SW, Lynnwood, WA 98087
- Closing