

Eagles Landing Hotel



ROCHESTER, WASHINGTON

Eagles Landing Hotel & Casino
The Confederated Tribes of the Chehalis



Eagles Landing Hotel: Meeting High-Class Demands of Comfort, Style and Durability

For the Chehalis tribe of southwestern Washington, the 102 room expansion to its Eagles Landing Hotel would double the hotel's revenue and position the hotel, the neighboring Chehalis-run casino and the essential tribal programs they fund for continued growth. Here, guests are accustomed to luxury and comfort, and eye-pleasing aesthetics are key to customer satisfaction. Yet, when it came time for furnishing the new wing, tribal leaders chose Washington State Correctional Industries – an organization best known for furnishing institutional facilities and government offices.

CI's design and production flexibility enabled it to adapt to the hotel's needs, producing furniture that is comfortable and stylish while still meeting its hallmark standards of durable workmanship and timely, hassle-free installation.



Wood Dresser

CI's Local Operations, Pricing and Quality Craftsmanship Prove Ideal for Tribal Project

By August of 2011, construction on the expansion was nearly complete and Eagles Landing Project Manager Jay May was ready to order furnishings for the new rooms. He had styles and fabrics all picked out and was ready to place the order when the Chehalis' tribal chairman asked him to take a look at Washington State Correctional Industries. CI's location and program to reduce state prison costs and recidivism rates by employing offenders drew favor from the tribal council. "We are prone to look very seriously at (suppliers) from nearby," said May.

May was also impressed with CI's pricing and looked forward to saving the tribe thousands of dollars on the extensive order of headboards, dressers, desks, night stands, lounge chairs, sofas and settees. To seal the deal, CI reupholstered several pieces of the hotel's existing furniture to demonstrate their capacity and quality of workmanship. "We saw the quality of the work they could do. I said, 'If you'll do more like this, we'll take it,'" said May.



Washington State Correctional Industries reupholstered several pieces of the Eagles Landing Hotel's existing furniture to demonstrate their capacity and quality of workmanship.



With product lines and styles selected in record time, CI's production crews quickly launched into operation. Deadlines loomed tightly with different floors of the hotel expansion scheduled to open on varying dates. CI crews had to produce and install the furniture for each floor ahead of its opening date.

For Luxury & Style, CI Won't Be Outclassed

Accustomed to producing furniture for state institutions and government offices, furnishing a hotel presented a new set of challenges. In catering to clientele with an eye for luxury, Eagles Landing required a higher level of comfort and aesthetics than CI's traditional clients. May found that CI's stock cushioning, while plenty comfortable for an office environment, did not meet the needs of the high-class hotel environment.

Without hesitation, CI secured samples of additional options from its foam vendors and let May have his pick. Fabric styles were also a concern, but CI, looking beyond its normal sources, successfully secured fabric styles and patterns that suited the hotel's modern look and stylish sense of comfort. "CI was very easy to work with," said May, "very responsive."



Versa Tables

When Time is of the Essence, You Can Rely on CI

Coming into the project just months before the first rooms were scheduled to open, CI crews had only a fraction of the time normally available for design and production. Additionally, May asked CI to match the selections he'd already made to avoid starting from scratch.

CI representatives worked diligently to develop furniture lines that closely matched those selected from another vendor and poured through hundreds of fabric samples and wood stain colors to find those most suitable for Eagles Landing. May had only to approve selections or make a final choice between a couple of examples, so he could focus on other aspects of the expansion project.

Late in the game, CI was handed a curve ball. Architects for the Eagles Landing expansion discovered that ten more rooms could be added by utilizing the hotel's unique attic space. Tribal leaders decided to take advantage of the discovery and ordered ten more rooms of furniture.

CI took the changes in stride and capable production workers adapted easily. With production and installation processes designed for large product runs and installations, CI crews pulled through and delivered each floor's furniture ahead of schedule. "We pushed them right to the edge time wise," said May. "A large run of a single item or a large run of several items is clearly CI's strength."

Superior Craftsmanship and Professionalism

May said he and his crews were impressed by the professionalism of the CI teams at both the production facilities and on site at the hotel. Production and installation of CI furnishings are both handled by offenders from Washington's state prisons. As part of the Correctional Industries program, the offenders are trained with job skills that enable them to find good employment after prison and decrease their chances of returning.

It's not uncommon for CI's clients to feel a little wary at first about having offenders on their premises during the installation phase or being around them when touring production facilities. But May found no need for wariness and occasionally forgot the workers that surrounded him were convicted felons. He shook their hands, gave friendly

pats on the back to offender workers, and found he was able to treat members of CI's installation crew just like his contractors from the private sector. "It never occurred to me these guys were prisoners," May said. "I expected there would be a couple of problems. There were none."

May had similar things to say about the workmanship of these crews. Although the production lines had to work with different materials than they were accustomed to and all the work involved custom upholstery or stains, he and the tribe were extremely pleased with the finished products. "The workmanship was excellent" May said. "We've had no complaints, no issues with it at all."

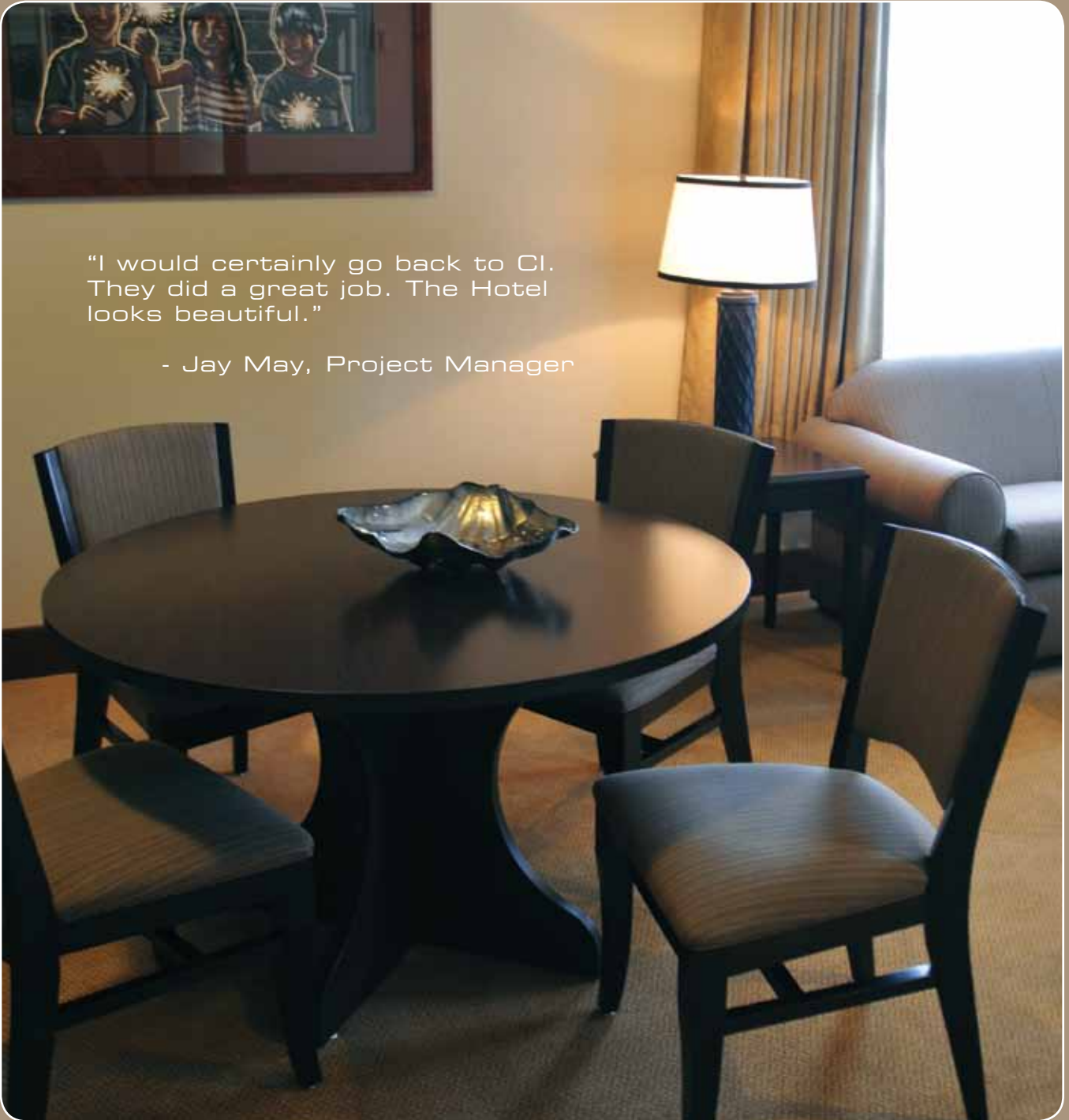
CI Positions Clients for Growth

Six months after opening the new wing, Eagles Landing Hotel fills twice as many rooms as it did prior to the expansion and still has room to grow. The additional business required adding twenty new jobs, which nearly doubled the staff. Meanwhile, the quantity of extra rooms enables staff to stay on top of maintenance and take rooms out of service when needed without having to turn customers away.

The flexibility of furniture options and manufacturing processes at CI, along with an organization-wide drive for customer satisfaction, enabled Eagles Landing and the Chehalis tribe to achieve several important goals that might not have been possible otherwise. The tribe was able to work with a local supplier, so tribal funds continue to have local benefit, and achieved substantial savings compared to the out-of-state vendor they had planned to use. Both of these goals were achieved without sacrificing the quality and luxury the hotel's guests are accustomed to, ensuring retention of their customers. "I certainly would go back to CI," said May. "They did a great job. The hotel looks beautiful."



The Eagles Landing Hotel order included ninety five lounge chairs and seventeen sofas that needed to meet customers' high expectations for comfort.



"I would certainly go back to CI.
They did a great job. The Hotel
looks beautiful."

- Jay May, Project Manager





WASHINGTON STATE
CORRECTIONAL INDUSTRIES

Department of Corrections
PO Box 41115
Olympia, WA 98504-1115



CORRECTIONAL INDUSTRIES MISSION STATEMENT

As a business, Correctional Industries is committed to maintain and expand offender work training programs which develop marketable job skills, instill and promote positive work ethics, and reduce the tax burden of corrections.

Customer Service 1.800.628.4738 | www.washingtonci.com